

# Functional Programming for Business



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**PurelyFunctional.tv**

What is Functional  
Programming?

Not Object Oriented

Loosely related collection of  
concepts and techniques

Math

Immutable data

Abstraction using functions

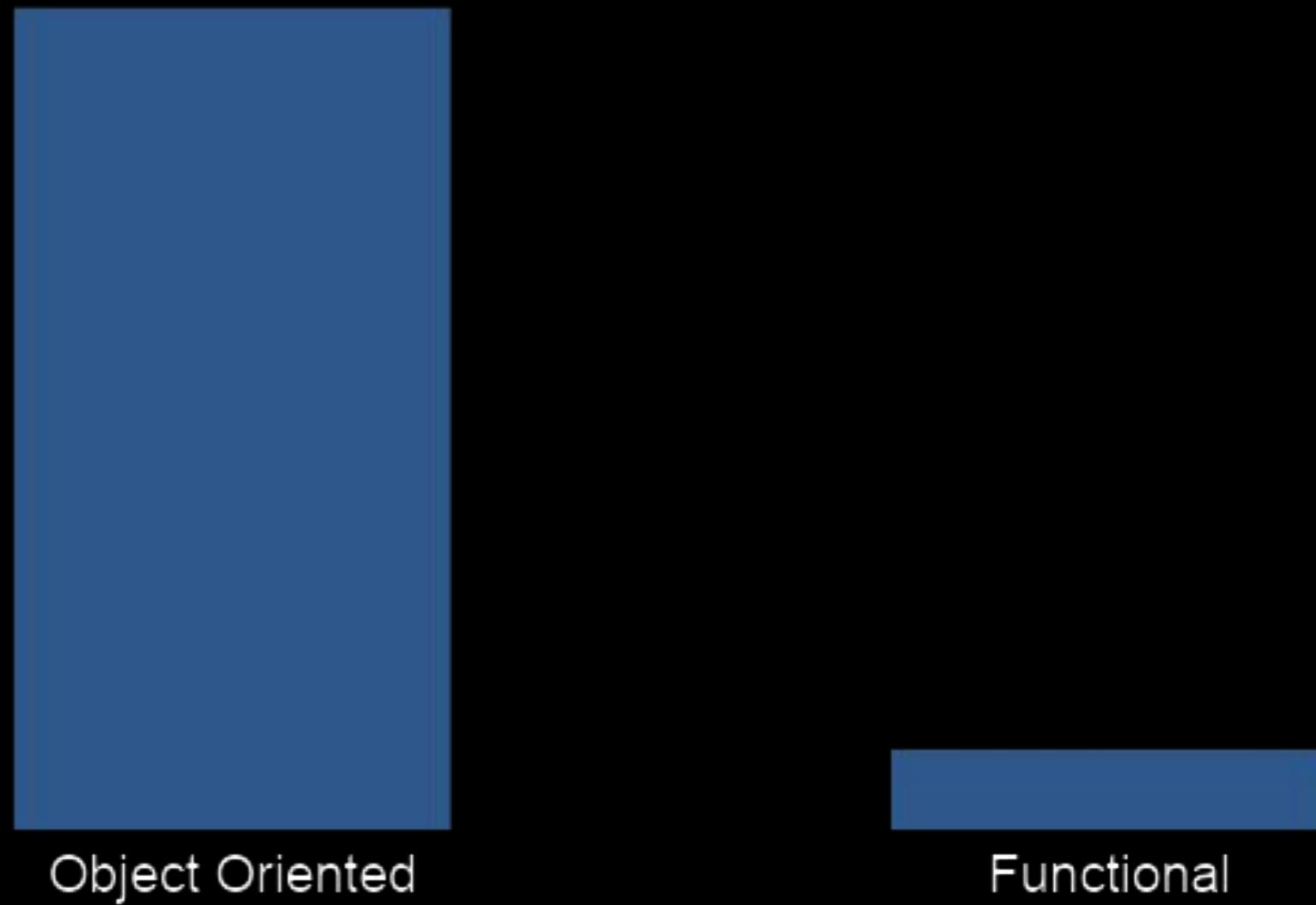
**For the video and transcript  
of this presentation,  
click here:**

<https://lispcast.com/functional-programming-for-business/>

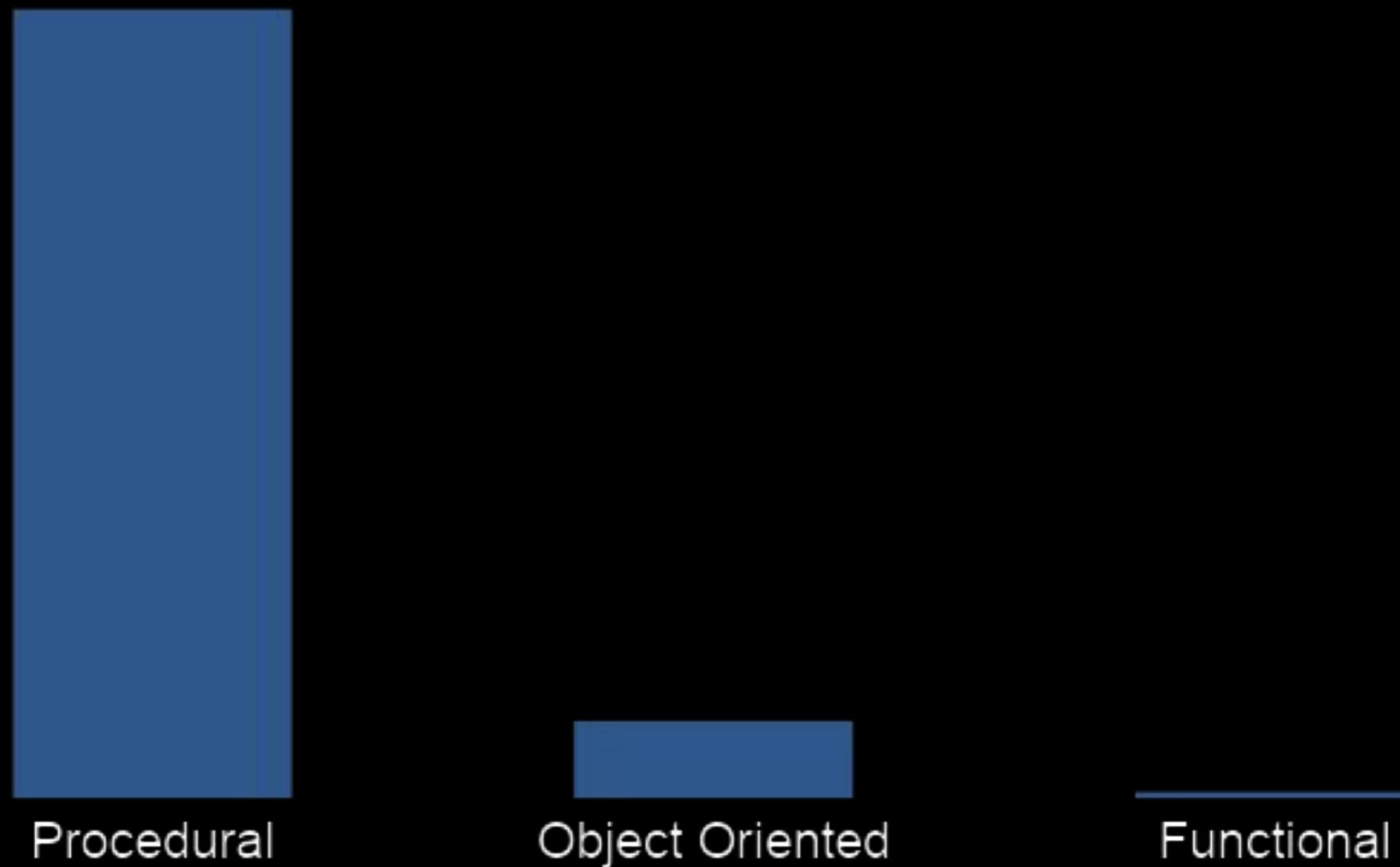
It's all about the biz

Hiring

# Relative number of programmers



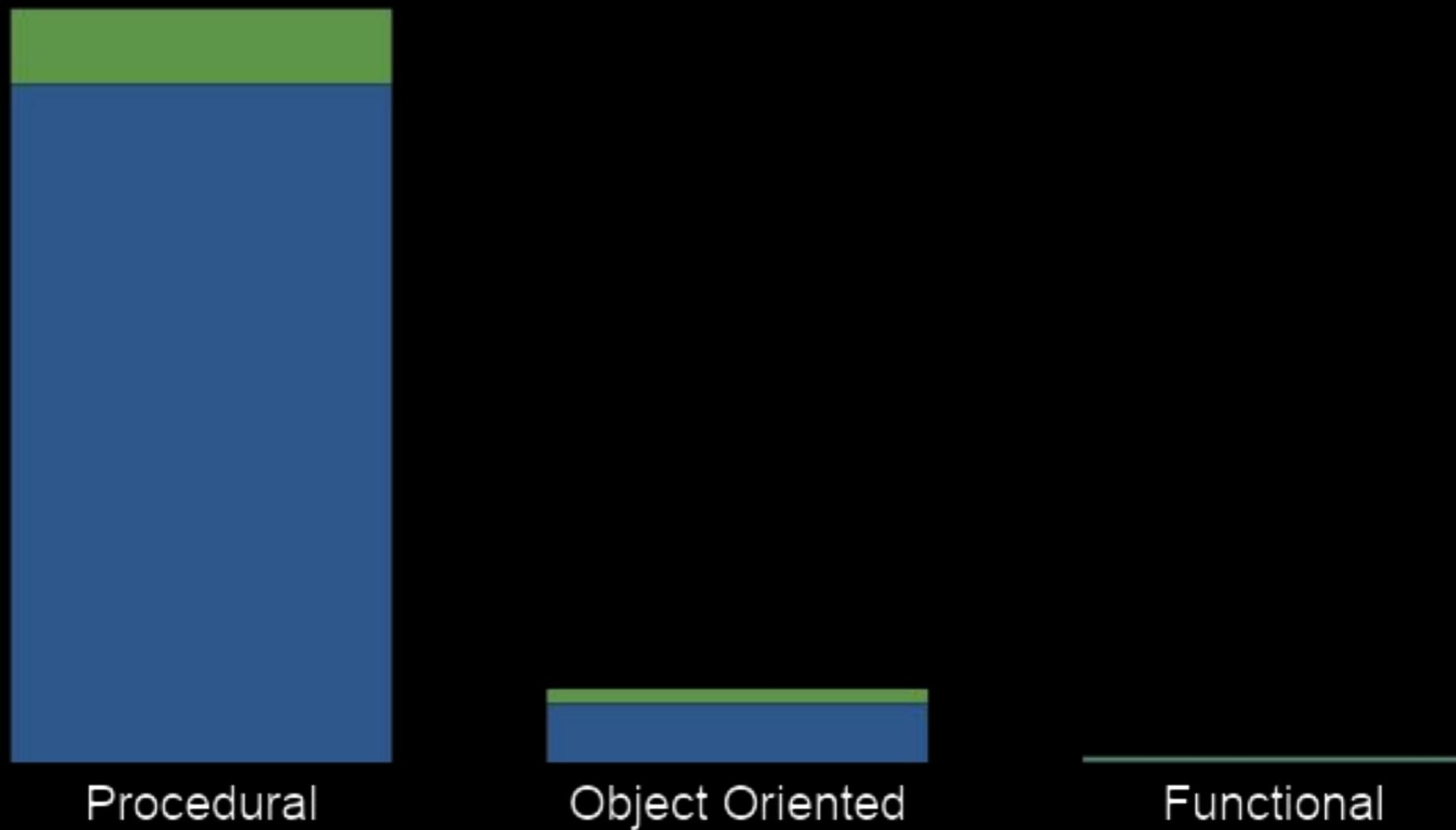
# Relative number of programmers



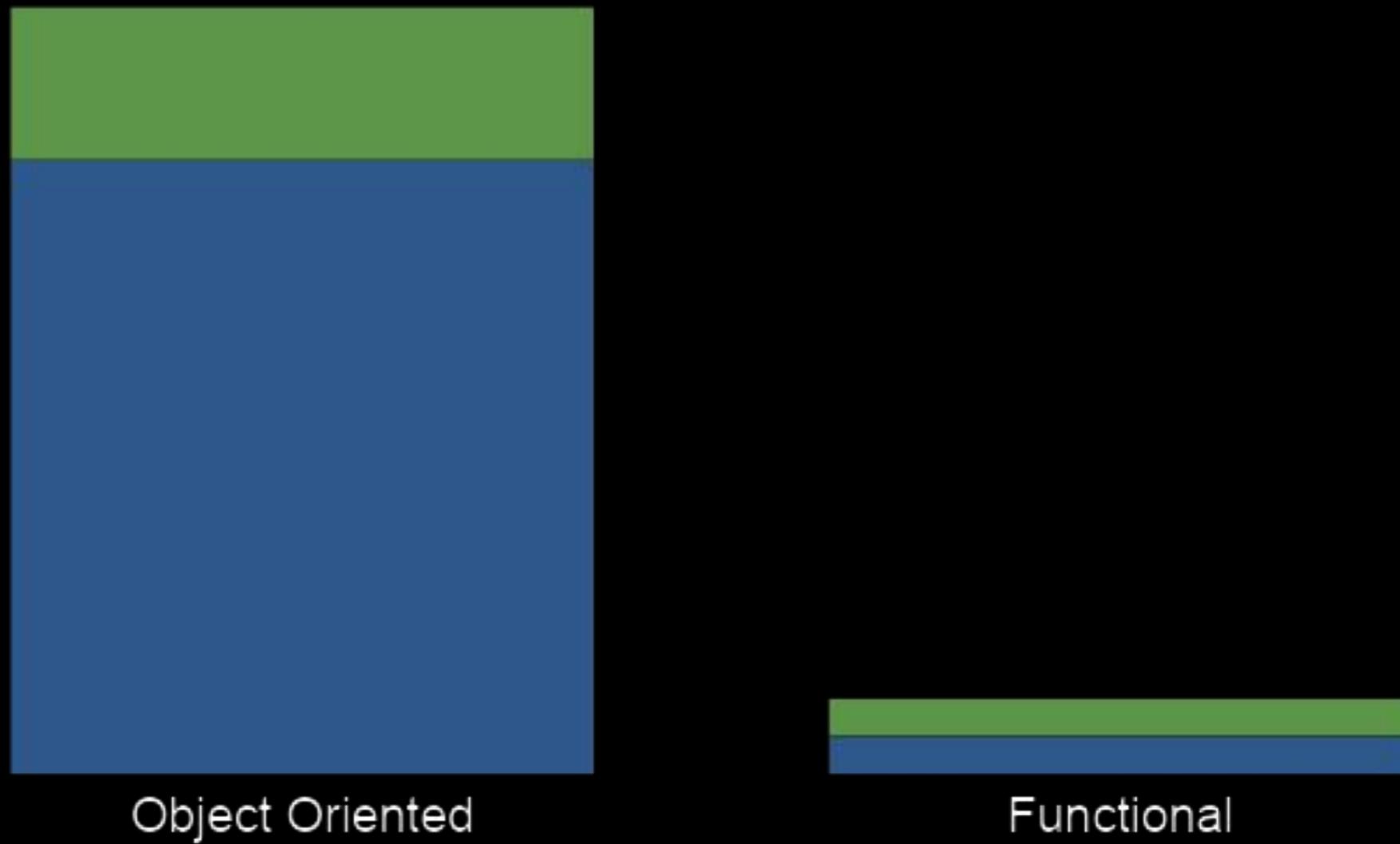
Is it harder to find functional  
programmers?

Is it harder to find *good*  
functional programmers?

# Relative number of programmers



# Relative number of programmers



Good programmers only  
matters for *hard problems*

Functional programmers are a  
little more expensive (on  
average)  
(citation needed)

But you need fewer to do the  
same work

(citation needed)

# Code Quality

# of bugs is correlated with  
lines of code  
(defect density)

Functional code is often  
significantly smaller  
(by orders of magnitude)

(citation needed)

∴ FP results in fewer bugs  
(citation needed)

# Business Cases

Auditing

- Accounting
- Banking
- Medical records
- Airplanes
- Science

Mathematical

- Accounting
- Banking
- Finance
- Science
- Advertising
- Web analytics

Distributed/Parallel

- Big Data
- Realtime analytics
- Communications
- Banking

# Hard Problems

FP sometimes succeeds  
where other methods have  
failed

(citation needed)



# How to Use Real Computer Science in Your Day Job

<http://bit.ly/FPSucceeds>

No pre-existing solutions

Incredibly complex

GUIs

# Summary

Hard Problems

Smart People

Sharp Tools



# Eric Normand

## LispCast

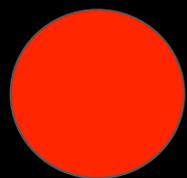
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